



# VASILADI VITHLEEM

Design  
of Digital Products

## EDUCATION

● 2007 – 2012

University of the Aegean  
Cultural Technology & Communication  
(Grade: 6,42).

● 2012

Photographic Society of Mytilene  
12 months Photography Seminar.

● 2013 – 2015

Postgraduate Studies  
Πολιτισμική Πληροφορική & Επικοινωνία,  
Σχεδιασμός Ψηφιακών Προϊόντων  
Πανεπιστήμιο Αιγαίου (Βαθμός: 8,94).

● 2015

Aegean Docs  
Documentary Seminar at Aegean Docs  
and creation of documentary "The  
water of the earth"

● 2023

Hellenic Open University  
Special Programme of Studies  
"Pedagogy & Teaching Competence"  
(12 months)

● 2024

University of the Aegean  
Seminar on Special Education and  
Learning

## WORK EXPERIENCE

2011

Ministry of Culture, 14th Ephorate of Byzantine Antiquities  
In the context of the summer internship at the University of the Aegean at the Ministry of Culture, 14th Ephorate of Byzantine Antiquities, I created an educational program in digital format, which was accompanied by a brochure for both the student and the teacher.

2014 (until today)

Freelancer

Design and creation of logos, brand identities, forms, websites and e-shops (usually in WordPress).

2017 – 2018

Smart Tech Electronics

Staffing of the Creative Department. Design of their new website, creation of web and print advertisements and Social Media material. Design and construct newsletters on the platform, in code, etc.

2018

Entypa net

Create designs and logos for the company's customers, review designs, and finalise designs (for wholesale customers) for printing. Checking forms and unique treatments.

Emarketers

Website construction in WordPress CMS, responsive design, correction of existing sites for homogeneity in design, debugging, optimisation, content building, and SEO-friendly creation from the beginning (from code) of templates, along with a complete SEO strategy for tags and all content. Creation of graphics for campaigns and other purposes.

2018 (until today)

Mideast Travel Worldwide

Graphic & web design, front-end developing. Created all graphics, print, and electronic materials for all departments of the group. Creation, maintenance, and renewal of all group websites (7 websites, 5 subdomains and Concierge Club. Creation of games - applications for the needs of various campaigns.

## CONTACT INFO

 <https://ellivasileiadi.eu/en>

 Argiroupolis, Attiki

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 6988729965

## ABOUT ME

My experience so far, both in the context of my internship, in the companies I have worked for so far and in individual projects, has shown that my skills in programming level yield desirable and functional results as well as usable websites in terms of my web design skills, always taking into account the latest UX and UI standards that are often combined with successful and effective brands in terms of my graphic design skills.

## INDIVIDUAL SKILLS

- Native language: Greek
- Other language: English - very good
- Car Licence

## TECHNICAL SKILLS

### Design

- Adobe Photoshop
- Adobe Illustrator
- Adobe Premiere
- Adobe After Effects
- Adobe InDesign
- Adobe Audition
- Adobe Dreamweaver
- Cinema 4D

### Developing & Digital Marketing Tools

- HTML 5
- CSS
- JS
- WordPress
- PHP
- C
- SEO - Keyword Strategy
- Website Content
- Social Media Content & Campaigns
- Email Marketing

### Other

- Microsoft 365
- ERP (Prisma Win)

## DISTINCTIONS

Shortlisted at MEDEA Awards 2022 - 4 Place for the project "Media Suitcase". Custom Project, e-learning Platform with chapter timeline, feedback, chat with tutors, notes, exercises, assignments, etc. UI/ UX Design, Web Design, and Tailwind CSS.

## ARTISTIC SKILLS

My relationship with the artistic field started at an early age. I taught the art of puppetry for five years at the Creative Workshop of Lila Roussos. I have participated in amateur-level theatre performances. I have also been involved in dance for 11 years (classical ballet) from 1993 to 2004. At last, I am involved in photography and documentary filmmaking as an amateur.

## INTERESTS

- Music
- Books
- Dance
- Cinema
- Travel
- Animation Design
- Hiking

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